

# NUMURKAH LEADER ADVERTISING RATES

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printads@leader.net.au  
sales@leader.net.au

Publishing every Wednesday  
August 2017

88 Melville St  
03 5862 1034

## 1 MODULE

### \$55

### \$44 B&W

Actual size

63mm x 45mm  
2.5mm gutter between

### Discounts apply for half and full page advertisements

Half page: \$800

Full page \$1500

### LOADINGS

Front page \$80/m

Back page \$75/m

Page 3 25% total  
cost

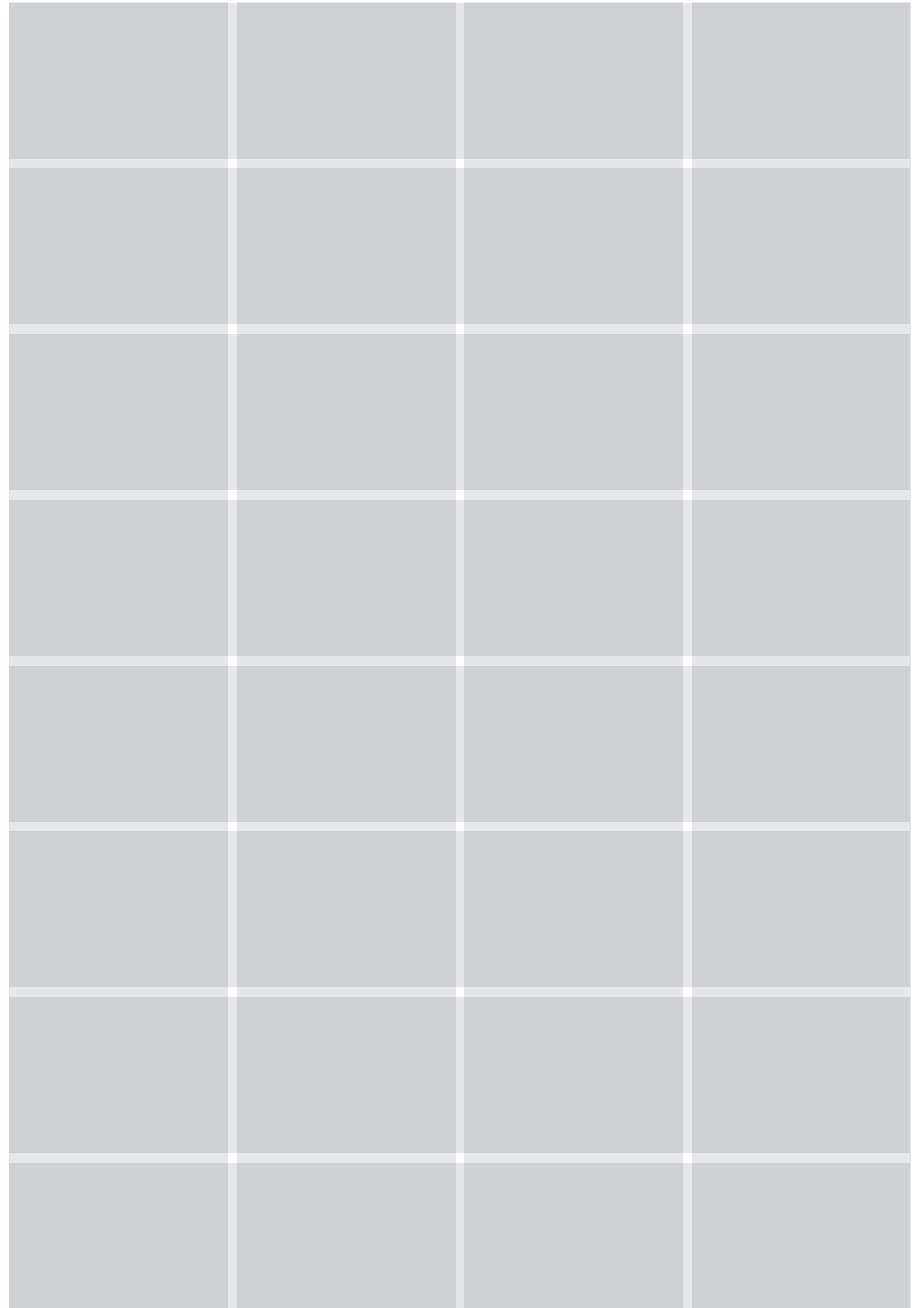
Other preferred page 10% total  
cost

Trades Directory \$50  
(min 4 weeks)

Booking deadline 12 noon

Monday

Artwork to be finalised by 5pm



A modular page is made up of 32 modules

### CLASSIFIEDS

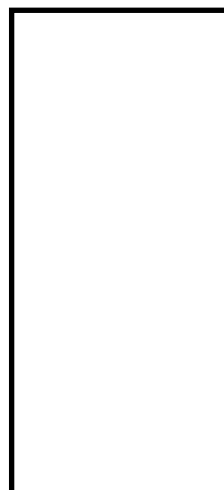
Colour \$6 per column cm

Black & White \$4.30 per column  
cm

Ads may be any number of centimetres  
deep, as long as they are in column  
widths up to 8 columns.

Deadline 12 noon Tuesday

Single column  
Minimum charge  
\$32 up to this size, display  
\$40 in colour



2 columns x 5cm = 10cm  
\$60 in colour  
or \$43 black and white